

Sponsor Chair: Dominic Muren Contact: summit-sponsors@oshwa.org Address: The Open Source Hardware Assn. P.O. Box 1082 New York, NY 10013

Thanks for your interest in sponsoring this year's Open Hardware Summit.

The summit relies on forward-thinking donors like you to help cover costs of venue, catering, multimedia and more, so that we can keep ticket prices low, and ensure that we can offer a truly open, accessible forum for open hardware enthusiasts.

In keeping with this ethos, we offer a number of levels at which you can pledge your support, from individual fans to institutional fanatics. And, as in previous years, we have capped donations at \$4500 to ensure that all donors get appropriate love for their generosity. However, this year, we are offering exceptionally enthusiastic donors the opportunity to put funds beyond \$4500 toward a named travel fellowship to bring disadvantaged Open Hardware Practitioners to the summit.

Choose your level of support below, then check the next page for info on funds submission and contact information.

# FAN: \$20-99

- Your name will appear in a list at the bottom of the sponsor's web page
- ONE exclusive "OHS fan" mini-pin (pick up at summit)
- Use the Open Hardware Fan digi-badge on your own website

# ALLY: \$100-299

- Your linked logo will appear on the webpage (4 bricks)
- 10 exclusive "OHS fan" supporter mini-pins (pick up at summit)
- Great option for Hackerspaces or other open maker groups
- Use the Open Hardware Ally digi-badge on your own website

## SUPPORTER: \$300-\$1,499

- ONE complimentary ticket to the Summit
- Your logo will appear on the conference welcome banner, website (4 bricks) and program
- You will be able to add one (1) item to the goodie bag.
- Use the Open Hardware Supporter digi-badge on your own website

## ENTHUSIAST: \$1,500 - \$2,499

- TWO complimentary tickets to the Summit
- Your logo will appear on the website (9 bricks)
- Your logo will appear on the main section in the conference welcome banner and program
- You will be able to add one (1) item to the goodie bag.
- Use the Open Hardware Enthusiast digi-badge on your own website

## FANATIC: \$2,500 - \$4,500

- TWO complimentary tickets with RESERVED SEATS in the auditorium
- Your logo will appear on the website (16 bricks)
- Your logo will appear on the main section in the conference welcome banner and program
- You will be able to add one (1) item to the goodie bag.
- An opportunity to have a product demo/showcase during the end-of-day drinks at the summit
- Use the Open Hardware Fanatic digi-badge on your own website

## FANATIC+:>\$4,500

- ALL the benefits of the Fanatic level
- The opportunity to fund and name a Summit Visitor's Fellowship. This program will allow us to give travel assistance to open hardware practitioners in economic or geographic situations which would normally preclude them from attending.
- You will be recognized as sponsor of the fellow in their program listing, and on the title slide of any presentations they give.



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Notes on the Goodie Bag:

- There will be 450 of them, so you will need to make at least 450 of any object you wish to add to the bag.
- We strongly discourage any paper items, encourage building and making with your promotional items!
- Any paper items must be smaller than a 4"×5" postcard size.

Notes on logo display:

- Our website sponsorship wall is organized into "bricks" this year. In other words, the site view is divided into rectangular units which are the grid into which logos will be placed, based on sponsorship level. Therefore, a 16 brick logo will be twice as large on the page as a 4 brick logo. One Brick is 70 Pixels X 30 Pixels on the website.
- The sign-in area at the conference will be decorated with a banner welcoming attendees, and listing sponsor logos according to their sponsorship level.
- The program will include a sponsor thank-you section which will display logos according to the same proportions as those in the website. Any Fanatic+ level sponsors of a fellow will be recognized again on the fellows page of the program, and on the title slide of any presentation the fellow gives.
- The Digi-badge is a graphical badge that all donors have the option to display on their websites. Different donation levels get different badges.
- The sponsorship chair will work with your organization to ensure that your logo is optimally formatted for
- display.

Donation Submission:

Checks made out to "Open Source Hardware Association" with memo "OHS Sponsorship"

Mail checks to: Open Source Hardware Association P.O. Box 4743 Boulder, CO 80306-4743

Mail items for gift bag to: Polytechnic Institute of NYU Attn: Dustyn Roberts 98 Tech Place Brooklyn, NY 11201

Donations may also be easily made through the paypal button on the website.

If you have questions about donating, in-kind donations, , or wish to make a gift at the Fanatic+ level, please email:

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