A Special Thanks to Bug Labs
and to littleBits
Board Members

• Alicia Gibb
• Windell Oskay
• Nathan Seidle
• Wendy Seltzer
• Danese Cooper
• Catarina Mota
• ?
A little help from our friends
Open Source Hardware

What is open source hardware?

Our statement of principles puts it like this: “Open source hardware is hardware whose design is made publicly available so that anyone can study, modify, distribute, make, and sell the design or hardware based on that design. The hardware’s source, the design from which it is made, is available in the preferred format for making modifications to it.”

Open source hardware is also a growing community of companies, individuals, and groups designing and making lots of cool stuff! Some well-known examples include Adafruit [adafruit.com], Open Hardware Summit [owsummit.org], and the associated hardware like the OpenWRT [openwrt.org] and the Arduino [arduino.cc].
The Top 10 ‘Very Important’ Topic Responses Focus on Arranging for Manufacturing, and Commercialization of Finished Products

<table>
<thead>
<tr>
<th>Topic</th>
<th>Starting A Business</th>
<th>Design</th>
<th>Manufacturing</th>
<th>Commercialization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arranging Manufacturing for a complete product from 3d models, board designs, and parts lists</td>
<td>31</td>
<td></td>
<td>26</td>
<td></td>
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<tr>
<td>What are the laws and regulations around importing products for sale? (in country y...)</td>
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<tr>
<td>Testing of manufactured product prototypes</td>
<td>26</td>
<td></td>
<td>24</td>
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<tr>
<td>How do I organize a distribution channel? (in country x...)</td>
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<tr>
<td>How do I set up an efficient customer support channel?</td>
<td>24</td>
<td></td>
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<td></td>
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<tr>
<td>How do I organize a sales channel? (in country b...)</td>
<td>23</td>
<td></td>
<td></td>
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<tr>
<td>Designing packaging prototyping in 3d tools</td>
<td>21</td>
<td></td>
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<tr>
<td>How do I handle product returns and warranties?</td>
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<td></td>
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<tr>
<td>What are Hardware-oriented Incubators like Hazel8or and Lemnos and how do they work?</td>
<td>19</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Submission of Eagle Board Designs to manufacturing</td>
<td>19</td>
<td></td>
<td></td>
<td></td>
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</tbody>
</table>

Total respondents = 44

Commercialization topics comprise 50% of top 10 topics, outweighing topics concerning Manufacturing, Design, or Starting a Business.
Kelly Maguire
George Shammas

Television Listings for 11/07/08 from 11:46 PM to 01:46 AM - 11/10/08

1. Demand
2. VH1 Without a Trace
3. WBTV Los Angeles de Aquí... y Ahora
4. TNT Paquita La del Barrio... La Trayectoria
5. WMAQ Dateline NBC
6. Lyons & Balles Reel Talk
7. ABC 1st Look Chicago
8. VCU Programming
9. Cheaters
10. ABC Weekend ABC7 News
11. UPN Stargate SG-1
12. KCET Armageddon
13. UPN The City
14. UPN Angel
15. UPN La Marca de la Marca
16. UPN Secrets of the Dead
17. UPN Globe Trekker
18. UPN Road to the White House
19. UPN C-Span Weekend
20. UPN QVC Connemara
21. UPN Food Network
22. UPN Upfronts
Aaron Williamson

(And the Software Freedom Law Center)
All of you living the dream!
An International movement
TED Talks

• AnnMarie Tomas
• Catarina Mota
• Massimo Banzi
• Marcin Jakubowski
• Ayah Bdeir
• Michael Nielsen
• Dale Dougherty
• Don Tapscott
• Cesar Harada

• Nathan Seidle
• Regina Dugan
• Boaz Almog
• Josef Prusa

Upcoming:
• Super Awesome Sylvia
• Alicia Gibb
• Catarina Mota (again)
What have we been up to?
OSHW Logo Update

open source hardware
Membership!

www.oshwa.org/membership